

Isehara City Official Inbound Instagram Operation Policy

1 Main Operation Constituent

Isehara City Commercial Tourism Division

2 Account Information

- (1) Username: @discover_isehara
- (2) Account Name: Discover Isehara – Countryside Near Tokyo
- (3) Account URL : https://www.instagram.com/discover_isehara/

3 Goal

The purpose of this account is to disseminate tourist information about Isehara City and to publicize its attractions to a wide range of foreign visitors.

4 User Guidelines

Users will be able to view posts, leave comments, and share the page freely. Although we may reply to or "like" comments and direct messages received from users, we cannot guarantee that we will reply to or "like" all comments or direct messages.

Questions or comments regarding various administrative policies are not accepted on this page. Please refer users to the "My Proposal" or "Contact the City" functions on the city homepage or contact the relevant section directly.

5 Precautions

The posts and comments listed below are not allowed on this page and may be deleted without notifying anyone. We may block the accounts of users who post comments that we deem to fall into any of the following categories or who violate Instagram's Terms of Use, such as providing false personal information or using another person's account without permission.

- (1) Content that violates or may violate laws, regulations, etc.
- (2) Any defamation of specific individuals, groups, etc.
- (3) Any political or religious activity
- (4) Content that infringes on the intellectual property rights of the city or third parties, such as copyrights, trademarks, portrait rights, etc.
- (5) Advertising, promotion, solicitation, sales, or other commercial activity
- (6) Content that discriminates or encourages discrimination based on race, ideology, beliefs, etc
- (7) Content that harms public order and violates morals
- (8) Content that is false or untrue, or that merely promotes rumors or gossip
- (9) Any information that violates privacy, such as identifying, disclosing, or leaking personal information without the consent of the individual concerned
- (10) Harmful programs, etc.
- (11) Inappropriate content including obscene language, etc.

(12) Alteration of all or part of the contents of this page

(13) Content that violates Instagram's Terms of Use

(14) Other information that the City deems inappropriate and links to websites with inappropriate content

6 Copyright

Copyright to the information (text, photographs, videos, illustrations, etc.) on this page belong to the City and other original rights holders. Unauthorized reproduction is prohibited except for personal use, quotation, or other acts permitted under copyright law. In addition, this does not apply to "shares" on the Instagram page or the synchronization of information to other media with which the interface is linked.

7 Privacy Policy

Personal information obtained from users on this account will be handled appropriately in accordance with the Act on the Protection of Personal Information and Isehara City Ordinance for Enforcement of the Act on the Protection of Personal Information.

8 Disclaimers, etc.

- (1) In order to make the general public feel more familiar with Isehara City, some time-sensitive information may be disseminated in an informal manner.
- (2) The City shall not be liable for any unforeseen damage or losses incurred by the user as a result of the use of this page or the information, etc. of third parties using this page.
- (3) The City has made every effort to provide accurate information on this page, but information may differ from the actual situation due to unforeseen circumstances.
- (4) The City will respond to comments, direct messages, etc. based on the JNTO (Japan National Tourism Organization) Instagram operation guidelines to ensure effective information dissemination.
- (5) Although the information posted on this page is disseminated by the City, the City does not operate or manage Facebook itself, so please be aware of the following points before using this page:

• In addition to information provided by the City, advertisements and other materials unrelated to the

City may appear on this page.

- The system may be shut down without notice and specifications are subject to change.
- The information in this page may be unavailable depending on the condition of the user's

internet connection.

- (6) The City reserves the right to change this operation policy, review the operation method, or discontinue operations without prior notice.